

SPARK EUROPE WEBINAR SERIES 2023

Wednesdays
at 16.00 CET



How to WOW Investors and Get Big \$€£

Tami Reiss

Wednesday, October 11th, 2023 at 4-5 pm (CET)
Online Webinar

- You've got a brilliant idea and the science is incredible, now all you need is some cash to make it a reality.
- Convincing investors to give you big money to continue your research and commercialize your discovery is no easy task. Learn how to get investors excited about the opportunity to provide you money... yes excited!
- Tami Reiss is an executive coach and trained physiologist who will share with you how to set the stage and present your research in a way that helps potential investors understand the value of what you're proposing and the future monetary return potential. By learning these skills you get better at pitching to get funds and recruiting employees and partners.
- By presenting your story in a way that excites others, the sky is the limit!

Tami Reiss is a product strategy leader with almost 20 years of experience helping start-ups, established enterprise companies and community profit organizations define their product strategy and set up organizations for scale. She has held many product roles within B2B SaaS start-ups and consulted with companies such as Humana, Aetna, JPMorgan, TheKnotWW, and Cornerstone on Demand among dozens of others which adds to her ability to understand different perspectives and various industries. Recently, she was the CPO-in-Residence for Insight Partners. She advised CEOs, CPOs, and VPs of Product on how to develop a cohesive product strategy, transform organizations, and communicate to their board. Organizations such as Kellogg School of Management and Wharton have utilized Tami as a guest lecturer and developer of curriculum for coursework in strategy and management. As a side project, Tami launched Just Not Sorry, a Gmail plug-in used by half a million people around the globe to write more confident emails.



Online via Zoom – Please register here!

Registration for the webinar is required in advance. Please register no later than 10 October.

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